

### PRESS INFORMATION

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## alkus® formwork panel voted "Product of the Year 2023"

# alkus<sup>®</sup> solid plastic panel takes the first place for the Readers' Award of Baugewerbe magazine.

Yesterday, on Thursday, May 11, 2023, winners of Baugewerbe magazine's Readers' Awards were announced. A total of 30 products and projects that had a particular impact on the construction industry in the past year were nominated. To qualify for the nomination, products had to meet certain criteria, such as innovation, marketability, increase in customer benefit, particularly unique selling proposition and others. There were a total of four categories: Construction, Construction Machinery, Commercial Vehicles and Management.

In the "Construction" category, alkus<sup>®</sup> formwork panel was able to hold his own against seven other products and earn the first place. "alkus<sup>®</sup> particularly meets the nomination criteria of innovation, customer benefit and unique selling proposition with its characteristics," explains alkus AG CEO, Michael Tschenett.

Thanks to their numerous advantages, the solid plastic panels are innovative, sustainable and economical. Unlike plywood formwork panels, they are resistant to water and UV light, they neither swell nor rot. This makes them particularly durable and allows each panel to be used more than 1,500 times. This is due in no small part to the opportunity of repairing them using identical material: Because scratches and holes on the alkus<sup>®</sup> panel can be repaired with the same material (polypropylene) without leaving any noticeable or visible marks. The formwork panels are thus suitable, even after being repaired, for demanding concrete projects where a smooth and flawless surface is required. "Formwork manufacturers and construction companies gain a long-term partner for all construction projects by using alkus<sup>®</sup> panels," states Michael Tschenett.



#### About alkus AG

alkus AG, based in Vaduz (Liechtenstein), markets the alkus<sup>®</sup> solid plastic panel together with specially adapted accessories and offers its customers technical support. The alkus<sup>®</sup> solid plastic panel is principally used as a formwork panel in the construction industry where it has proven successful due to its economic and practical advantages over plywood panels. It fits into every frame and can, due to its stability and flexibility, also be used for tunnel construction and special formwork systems as well as the construction of precast concrete units.

www.alkus.com



#### Image material, image credits and image description

The award was received by Dragana Kovacic, Marketing Manager of alkus AG, together with Michael Tschenett, CEO of alkus AG. (Left to right) | © WEKA Business Medien GmbH/Andreas Schebesta





The award ceremony for Baugewerbe Product of the Year 2023 took place on May 11, 2023. The alkus<sup>®</sup> solid plastic panel took the 1st Place in the category "Construction". |© WEKA Business Medien GmbH/Andreas Schebesta



alkus<sup>®</sup> formwork panel comes with a 7 year guarantee against rotting, surface irregularities, discolourations, delamination, wraping and UV damage. | © WEKA Business Medien GmbH/Andreas Schebesta

#### **Press officer**

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